



SPRING CELEBRATION

SPONSORSHIP OPPORTUNITIES

\$25K Reception Host Sponsor (one available)

- Host and naming rights for post event virtual reception
- Sponsor recognition and logo on event website and materials
- Individual thank you on social media and event communications
- Company listing included on digital scroll during virtual event
- Logo and hyperlink in ABB summer newsletter
- Digital journal ad presented at event opening
- 10 tickets to event post-cocktail reception

\$15K Anniversary Celebration Sponsor

- Sponsor recognition on event website and materials
- Individual thank you on Social media and event communications
- 1 60-minute custom workplace rights hub training
- Company listing included on digital scroll during virtual event
- Logo and hyperlink in ABB summer newsletter
- Full page - Digital journal ad presented at event opening
- 8 tickets to event post-cocktail reception

\$10K Advocate Sponsor

- Sponsor recognition and logo on event website and materials
- Individual thank you on Social media and event communications
- Company listing included on digital scroll during virtual event
- Logo and hyperlink in ABB summer newsletter
- Full Page-Digital journal ad presented at event opening
- 6 tickets to event post-cocktail reception

\$5K Ally Sponsor

- Sponsor recognition on event website and materials
- Company listing in digital scroll during virtual event
- Half Page-Digital journal ad presented at event opening
- 4 tickets to event post-cocktail reception

INDIVIDUAL

\$1K Helpline Supporter

A donation of \$1000 will help to sustain this vital resource for working families

Registration +\$1000 donation

- 2 post reception tickets
- Name recognition on event website and digital scroll during event
- Opportunity to host an ABB speaker for a lunch & learn on a topic to be selected

\$500 Know Your Rights Partner

A donation of \$500 will expand distribution capacity of Know Your Rights materials

Registration + \$500 donation

- Name recognition on event website
- Name recognition on digital scroll during event

\$250 ABB Ambassador

A donation of \$250 will support ABB's efforts working to advance justice for caregiving in the workplace

Registration +\$250 donation

- Name recognition on digital scroll during event

To register visit <https://www.abetterbalance.org/spring-celebration-2021/>
Please contact ABB staff at events@abetterbalance.org for additional information

*All sponsorships \$1000+ confirmed by March 18th will be recognized on event materials and during the evening program as a member of the evenings Tribute Committee.